

Print Date 10/24/12

09851461

**GENERAL** 

EOM/EOC

Cash

Flight Dates 10/24/12-10/29/12

Order Sep 00:15:00

**Product** 

585869

Estimate # **JAY NIXON 4 GOV** Alt Order #

Original Date / Revision

Contract / Revision

10/24/12 10/24/12

Advertiser Nixon, Jay/D/MO/Governor

Agency Com 15%

Billing Type Order Type

**Billing Contact** 

1600 Locust Street

Philadelphia, PA 19103

Demographic A35+

Billing Calendar BROADCAST

Agency Campaign Group

Rev Codes Product Codes PL1Eb

SP-POL CAN

**GEN** 

Page 1 of 2

**Buying Contact** 

1600 Locust Street

Sales Office DC-M

Sales Region NAT

Agency Ref

Priority 3

Advertiser Ref

Billing Cycle

Primary Account Executive

Philadelphia, PA 19103

Dan Driscoll

Week: 10/22/12

10/28/12

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 25% Market Value 48000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	12000
KCWE	%	0
KMBC	25%	12000
KMCI	%	0
KPXE	%	0
KSHB	25%	12000
KSMO	%	0

**Order Totals Billing Plan** 

Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 7 \$10,200.00 \$12,000.00 0.00 10/01/12 10/28/12 \$10,200.00 \$12,000.00 0.00 Totals \$10,200.00 \$12,000.00

Ln	Ch	Start	End	Inventory Code	Prock	Start/End	Time Davs	lon Cr	noto Dota Dri	Dto Tuno	Tota	COLONGO
ii i	OH	Start	L.HU	inventory code	Dieak	Staturnu	Time Days	Len Sp	Jois Rate Pil	Rtg Type	Spois	Amount
E 1	4	10/25/12	10/25/12	World Series	CM-All	6p-CC	T	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
				World Series on F	°OX					· Í		
	WORL	DSERIES										
	Sta	irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			ı		
W	eek: 10	/22/12	10/28/12	T	2	\$1,900.00	0.00					
E 2	4	10/27/12	10/27/12	World Series	CM-All	6p-CC	S-	:30	2 \$1,900.003	0.00 NM	2	\$3,800.00
				World Series on F	°OX					ı		
	WORL	SERIES-										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
W	eek: 10	/22/12	10/28/12	S-	2	\$1,900.00	0.00					
E 3	4	10/28/12	10/28/12	World Series	CM-AII	6p-CC	S	:30	2 \$1,900,003	0.Q0 NM	2	\$3,800.00
				World Series on F	-OX		.,		,,			
	WORL	SERIES										
	Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					

0.00

2 \$1,900.00



WDAF-TV

Print Date: 10/24/12

Page 2 of 2

585869

Flight Dates 10/24/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

Ln Ch	Start	End	Inventory Code	Broak	Start/End	Time Days	Len Sp	ots	Pata Dri	Pta Typo	Tota	
CH OH	Otart	LIIU	miveriory code	DIEGK	Statuting	Time Days	ren ob	OLS	Nate Fit	Rtg Type	Spors	Amount
E 4 4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-AII	10-1030p	S-	:30	1	\$600.003	0.00 NM	1	\$600.00
NEWS												
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/22/12	10/28/12	S-	1	\$600.00	0.00						
		- Francisco de la compansión de la compa						THE STREET		Totals	7 \$	12,000.00



Flight Dates 10/23/12-10/29/12

<u>Order Sep</u> 00:15:00

<u>Product</u> <u>Estimate #</u>

Contract / Revision 585395 / JAY NIXON 4 GOV Alt Order # 09850304

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/26/12 10/26/12 Rilling Contact <u>Order Type</u> GENERAL

Advertiser Nixon, Jay/D/MO/Governor

Billing Contact

Billing Cycle

EOM/EOC

1600 Locust Street Billing Calendar BROADCAST
Philadelphia, PA 19103

Agency Campaign Group

Demographic A35+

Buying Contact

Rev Codes SP-POL CAN GEN

Sales Office DC-M Product Codes PL1Eb

1600 Locust StreetSales RegionNATPriority3Philadelphia, PA 19103Agency RefAdvertiser Ref

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Competing Station % of Order Amount KCPT % 0 **KCTV** 25% 38150 **KCWE** % 0 **KMBC** 25% 38150 KMCI % 0 **KPXE** % 0

25%

%

38150

Market Value 152600

Order Share 25%

**KSHB** 

**KSMO** 

**Order Totals** Billing Plan # of Spots Month Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 51 \$24,246.25 \$28,525.00 0.00 10/01/12 10/28/12 \$24,246.25 \$28.525.00 51 November 2012 13 \$8,181.25 \$9,625.00 0.00 10/29/12 10/29/12 13 \$8,181.25 \$9,625.00 Totals 64 \$32,427.50 \$38,150.00 0.00

												T-4-	1
Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
1	4 NEWS	10/27/12	10/27/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	5-	:30	2	\$300.002	0.00 NM	2	\$600.00
W	<u>Sta</u> eek: 10/2		End Date 10/28/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
2	4	10/28/12	10/28/12	Su 7-9a Su 7-9a	CM-AII	Su 7-9a	S	:30	1	\$300.002	0.00 NM	1	\$300.0
	NEWS												
W	<u>Star</u> eek: 10/2		End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4	10/24/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	WTF	:30	4	\$600.002	0.00 NM	4	\$2,400.0
	NEWS												
	Sta	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		



Flight Dates 10/23/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 10/26/12/ 10/26/12

Order Sep 00:15:00

Print Date: 10/26/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln C	h Sta	art End	Inventory Cod	te Break	Start/End T	ime Davs	Len S	oots	Rate Pri	Rtg Type	Tota Spots	uls Amount
3	4 10/2	4/12 10/26	6/12 M-F 6-7a	CM-AI	I SULL DE L'EURE DE L'EURE DE L'EURE	WTF	:30	4	\$600.002	0.00 NM		\$2,400.00
NE	ws		M-F 6-7a									
	Start Da			Spots/Week	<u>Rate</u>	Rating						
Weel	k: 10/22/12 4 10/2	10/28/ 9/12 10/29		4		0.00						
7	4 10/2	9/12 (0/2)	M-F 6-7a	CM-All	6-7a	M	:30	1	\$600.002	0.00 NM	1	\$600.00
NE	WS											
Weel	Start Da c: 10/29/12			Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
5	4 10/2	4/12 10/26		CM-All		WTF	:30	5	\$525.002	0.00 NM	5	\$2,625.00
NE	:WS		M-F 7-9a									<b>4</b> -,
	Start Dat	e End D	ate Weekdays	Spots/Week	Rate	Rating						
	k: 10/22/12		12WTF	5		0.00						
6	4 10/2	4/12 10/26	/12 M-F 5-6p M-F 5-6p	CM-All	5-6p	WTF	:30	4	\$600.002	0.00 NM	4	\$2,400.00
NE	ws		141-1 J-OP									
10/	Start Dat			Spots/Week	<del></del>	Rating						
	c: 10/22/12 4 10/2	10/28/ 9/12 10/29	12WTF /12 M-F 5-6p	4 CM-All		0.00 M	:30	- 1	\$600,00 2	0.00 104		****
		07.E 107E0	M-F 5-6p	OW-AII	3-op	( <b>V</b>	.30	1	φουσίου Ζ	0.00 NM	1	\$600.00
NE	WS Start Dat	. End D	sto Montralaria	Om et = 0.01 1	<b>5</b>	D. ()						
Week	31411 Dat	<u>End Da</u> 11/04/		Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
8	4 10/2	8/12 10/28		CM-AII	***************************************	S	:30	1	\$250.002	0.00 NM	1	\$250.00
NE.	ws		Su 5-6p							l		
	Start Dat			Spots/Week	Rate	Rating						
-	: 10/22/12	10/28/1		1	\$250.00	0.00						
9	4 10/2	4/12 10/26	/12 M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	WTF	:30	3	\$1,200.002	0.00 NM	3	\$3,600.00
NE			·									
Week	Start Dat 10/22/12:	<u>End Da</u> 10/28/1		Spots/Week	<u>Rate</u> \$1,200,00	Rating 0.00						
		9/12 10/29			10-1030p	0.00 M	:30	1 !	\$1,200.002	0.00 NM	1	\$1,200.00
NICT			M-F 10-1030p					. ,	ψ1, <b>2</b> 00.002	0.00 1111	•	\$1,200.00
NE	vvo <u>Start Dat</u>	End Da	te Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/1			\$1,200.00	0.00						
11 .	4 10/2	1/12 10/26			1030-1102p	WTF	:30	4	\$600.002	0.00 NM	4	\$2,400.00
NE	ws		M-F 1030-1102	p								
	Start Dat			Spots/Week	Rate	Rating				l		
Week	10/22/12	10/28/1 7/12 10/27/		<u>4</u>	\$600.00	0.00						
	- 10/2	112 10/2/	'12 Sa 9-10p Sa 9-10p	CM-AII	9-10p (9:30 PM-10:	S- 00 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
NE		<b>.</b>										
Week	Start Date : 10/22/12	End Da 10/28/1		Spots/Week 1	Rate \$600.00	Rating 0.00						
	****	7/12 10/27/			10-1030p	S-	:30	1	\$800.002	0.00 NM	1	\$800.00
F ( Provi			Sa 10-1030p			_		•	J002	0.00 (4)	ı	ψουυ.υυ
NE\	/VO									I		



Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Print Date: 10/26/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

n Cl		End	Inventory Code		Start/End T	ime Days	Len Sp	ots		Rtg Type S	oots	Amount
13	4 10/27/1	2 10/27/12	Sa 10-1030p Sa 10-1030p	CM-AII	10-1030p	S-	:30	1	\$800.00 2	0.00 NM	1	\$800.0
NE	ws		5a 10-1050p							1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/22/12	10/28/12	S-	1	\$800.00	0.00						
14	4 10/28/1	2 10/28/12		CM-All	10-1030p	S	:30	1	\$1,200.002	0.00 NM	1	\$1,200.0
ΝE	ws		Su 10-1030p									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 10/22/12	10/28/12	5		\$1,200.00	0.00						
5	4 10/24/1	2 10/26/12	M-F 530-6a	CM-All	530-6a	WTF	:30	4	\$300.00 2	0.00 NM	4	\$1,200.0
			M-F 530-6a									
ΝE	WS Start Data	End Data	Montrage	CnotoAllook	Data	Doting						
Week	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00				i i		
			M-F 530-6a		530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
			M-F 530-6a	• · · · · · · · · · · · · · · · · · · ·				•	***************************************			*****
NE	WS											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
	: 10/29/12	11/04/12	M	1	\$300.00	0.00	-00		A000 00 0			<b>#4.000.0</b>
7	4 10/24/1	2 10/26/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	WTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NE	ws		W-1 5-10a									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/22/12	10/28/12	WTF	4	\$300.00	0.00	·····					
8	4 10/29/1	2 10/29/12		CM-All	9-10a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
NE	ws		M-F 9-10a									
INE	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M	1	\$300.00	0.00						
9	4 10/24/1	12 10/26/12	M-F 4-5p	CM-AII	4-5p	WTF	:30	4	\$375.00 2	0.00 NM	4	\$1,500.0
			M-F 4-5p									
JUI	DGE JUDY	Earl Date	Mantala	C	Data	Deline				- 1		
امما	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> wTF	Spots/Week 4	<u>Rate</u> \$375.00	Rating 0.00				- 1		
		2 10/29/12		CM-AII		M	:30	1	\$375.002	0.00 NM	1	\$375.0
	. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		M-F 4-5p	•	-	, ,			*****			****
JUI	DGE JUDY											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/29/12	11/04/12	M	1 0M AU	\$375.00	0.00	.20		#2#A AA A	0.00 NM		e4 000 0
1	4 10/24/1	2 10/26/12	M-F 1102-1132p M-F 1102p-1132p		W-F 1102p-	1132pWTF	:30	4	\$250.002	U.QU INIVI	4	\$1,000.0
TM	Z		1011 1102p-1102p	,								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/22/12	10/28/12	WTF	4		0.00			***************************************			
22	4 10/29/1	12 10/29/12	•		M-F 1102p-	1132p M	:30	1	\$250.002	0.00 NM	1	\$250.0
TM	7		M-F 1102p-1132p	)								
EEVI	Z Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/29/12	11/04/12	M	1	\$250.00	0.00						
		12 10/26/12	M-F 630-7p	CM-All	630-7p	F	:30	1	\$1,000.003	0.00 NM	1	\$1,000.0
			M-F 630-7p		(6:30 PM-7:0	O DEED			•	I		



Flight Dates 10/23/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots Rate Pr	Rtg Type	Tota Spots	als Amount
23	4	10/26/	12 10/26/12	THE RESIDENCE OF THE PARTY OF T		630-7p	F	:30	1 \$1,000.003	0.00 NM	1	\$1,000.00
v	VHEE	=1		M-F 630-7p		(6:30 PM-7:	00 PM)					
,		tart Date	End Date	Weekdavs	Spots/Week	Rate	Rating			ı		
We		)/22/12	10/28/12	F		\$1,000.00	0.00					
25	4	10/24/	12 10/26/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	WTF	:30	4 \$300.002	0.00 NM	4	\$1,200.00
N	IEWS											
Mo	_	tart Date 0/22/12	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating			I		
26	4		10/28/12	M-F 12p-1p	4 CM-All	******	0.00 M	.20	4 6200.00.3			6000 00
	IEWS		12 10/23/12	M-F 12-1p	OW-All	12-1p	101	:30	1 \$300.002	0.00 NM	1	\$300.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	_	)/29/12	11/04/12	M	1	\$300.00	0.00					
27	4	10/28/1	12 10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	S	:30	1 \$250.002	0.00 NM	1	\$250.00
N	IEWS									1		
We		art Date 0/22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00					
28	4	10/25/1	12 10/25/12	World Series World Series on		6p-CC	T~	:30	1 \$2,800.001	0.00 <b>NM</b>	1	\$2,800.00
	_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
		)/22/12	10/28/12	T		\$2,800.00	00,0					
29	4		12 10/29/12	World Series World Series on		6p-CC	M	:30	1 \$2,300.001	0.00 NM	1	\$2,300.00
Ma		art Date )/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating			į		
30	4			M-F 430a News M-F 430-5a News	CM-AII	\$2,300.00 430-5a	0.00 M	:30	1 \$100.003	0.00 NM	1	\$100.00
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			İ		
We		)/29/12	11/04/12	M	1	\$100.00	0.00			ļ		
E 31	4	10/29/1	2 10/29/12	World Series World Series on	CM-AII FOX	6p-CC	M	:30	1 \$2,300.002	0.00 NM	1	\$2,300.00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	***************************************	)/29/12	11/04/12	M		\$2,300.00	0.00					
E 32	4 EWS		2 10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
14		art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Wee	_	1/22/12	10/28/12	S		\$1,200.00	0.00			l		
E 33	4	10/29/1	2 10/29/12	M-F 6-630p M-F 6-630p		6-630p	M	:30	1 \$900.002	0.00 NM	1	\$900.00
N	EWS			·						Ì		
Wee		<u>art Date</u> /29/12	End Date 11/04/12	M	Spots/Week 1	Rate \$900.00	Rating 0.00	· · · · · · · · · · · · · · · · · · ·	ARRY ALL		W. W. SAAL	,.
E 34	4	10/29/1	2 10/29/12	M-F 430a News		430-5a	M	:30	1 \$100.002	0.00 NM	1	\$100.00
N	EW\$			M-F 430-5a News	)	m_,						
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Wee	ek: 10	/29/12	11/04/12	M	1	\$100.00	0.00					
								77 III. 11 7 II. X		Totals	64.\$1	38,150.00



**Print Date** 10/26/12

Cash

Page 1 of 4

**GEN** 

Flight Dates 10/16/12-10/29/12

583422 / Contract / Revision

JAY NIXON FOR GOV

Original Date / Revision

10/26/12 10/26/12 Agency Com 15%

**Billing Contact** 

**Product** 

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street Philadelphia, PA 19103

Agency Campaign Group

**Buying Contact** 

Sales Office DC-M

1600 Locust Street Philadelphia, PA 19103 Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09844862

Billing Type

**GENERAL** Order Type

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

<u>Demographic</u> A35+

Rev Codes SP-POL CAN

Product Codes PL1Eb

**Priority** 2

Advertiser Ref

## Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 25% Market Value 123600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	30900
KCWE	%	0
KMBC	25%	30900
KMCI	%	0
KPXE	%	0
KSHB	25%	30900
KSMO	%	0

**Order Totals** 

Billing Plan

Month	# of Spots	Net Amount (	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount
October 2012	61	\$26,265.00	\$30,900.00	0.00 10/01/12	10/22/12	61	\$26,265.00	\$30,900.00
Totals	61	\$26,265.00	\$30,900.00	0.00			, ,	, ,

1	O.L.	O4	pu .4									Tota	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	4 NEWS	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-AII	Sa 7-9a	S-	:30	1	\$300.003	0.00 NM	1	\$300.00
W	<u>Sta</u> eek: 10/		End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-AII	Su 7-9a	S	:30	1	\$300.002	0.00 NM	1	\$300.00
	NEWS			- Internative and the addition									
We	<u>Star</u> eek: 10/		End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4	10/16/12	10/19/12	M-F 6-7a	CM-AII	6-7a	-TWTF	:30	5	\$600.002	0.00 NM	5	\$3,000.00
ı	NEWS			M-F 6-7a									
We	<u>Star</u> eek: 10/		End Date 10/21/12	Weekdays -TWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						



Flight Dates 10/16/12-10/29/12

Hiatus Dates

Estimate #

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Print Date: 10/26/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

	Start	End	Inventory Code	Water and the second se		ime Days	Len Spo	OAKO IIII WALIO	Rate Pri			Amount
4 4	10/16/1	2 10/19/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	-TWTF	:30	5	\$525.002	0.00 NM	5	\$2,625.00
NEWS	3											
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 1		10/21/12	-TWTF	5	\$525.00	0.00				2 2 2 3 11 5		
5 4	10/16/1	2 10/19/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF	:30	4	\$600.00 2	0.00 NM	4	\$2,400.00
NEWS	6		ти о-ор									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	-TWTF	4	\$600,00	0.00						
6 4	10/22/1	2 10/22/12	•	CM-All	5-6p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
NEWS	:		M-F 5-6p									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	0/22/12	10/28/12	M	1	\$600.00	0.00						
8 4	10/16/1	2 10/19/12	M-F 9-10p		930-10p	-TWTF	:30	2 \$	1,200.002	0.00 NM	1	\$1,200.00
NEWS	,		930-10p		(9:30 PM-10:	00 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	-TWTF		\$1,200.00	0.00						
	h <u>Date Ra</u>		escription		/End Time		<u>/eekdays</u>	Leng		Rtg Type		
		2-10/21/12 M	1-F 9-10p	930-	10p (	9:30 <i>PM</i> -10:00 i-	TWThF	- ::	30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
	redited											
9 4	10/16/1	2 10/19/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	3 \$	1,200.002	0.00 NM	3	\$3,600.00
NEWS	3		W-F 10-1030p									
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/21/12	-TWT F		\$1,200.00	0.00						
10 4	10/16/1	2 10/19/12	M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	3 \$	1,200.002	0.00 NM	3	\$3,600.00
NEWS	:		M-F 10-1030p									
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	0/15/12	10/21/12	-TWTF	3	\$1,200.00	0.00					ļ	
11 4	10/22/1	2 10/22/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1 \$	1,200.002	0.00 NM	1	\$1,200.00
NEWS			M-F 10-1030p								i	
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 1		10/28/12	M		\$1,200.00	0.00						
12 4	10/16/1	2 10/19/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF	:30	4	\$600.002	0.00 NM	4	\$2,400.00
MENA	_		M-F 1030-1102p								<u> </u>	
NEWS	s tart Date	End Date	Weekdays	SpataMinak	Poto	Poting						
ى Week: 10		10/21/12	-TWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
13 4		2 10/22/12	M-F 1030-1102p	CM-All	1030-1102p	<del></del>	:30	2	\$600.002	0.00 NM	0	\$0.00
			M-F 1030-1102p		•							
NEWS		E. 15 :	104			D-0			7-1000			MANA
<u>S</u> Week: 1	tart Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00					<u> </u>	
	th <u>Date Ra</u>		escription		/End Time		<u>Veekdays</u>	Lenc	<u>th</u> Rate	Rtg Type		
<u> </u>		11 Y 10000000 1 h	1-F 1030-1102p		)-1102p	м			<del>30 (\$600.00)</del>			·
	4 10/22/12		1-1 1000-1102p		– – •				(+/			
1	redited		1-F 1030-1102p		)-1102p				30 <del>(\$600.00)</del>			

Print Date: 10/28/12

Page 3 of 4



583422

Flight Dates 10/16/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

14	4 10/20	/12 10/20/12	Sa 10-1030p	CM-All	10-1030p	S-	:30	1	\$800.002	0.00 NM	·	00000
			Sa 10-1030p	O	10-1000р	· -3-	.30	1	\$600.002	U.UU INIVI	1	\$800.0
NE	EWS											
Maal	<u>Start Date</u> k: 10/15/12	****	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
	~~~~	10/21/12	M-F 530-6a	1	\$800.00	0.00						
10	7 10/10	12 10/19/12	M-F 530-6a	CIVI-AII	530-6a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NE	EWS											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/15/12	10/21/12	-TWTF	4	\$300.00	0.00				***************************************		
16	4 10/22	12 10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
NE	Ws		W-1 000-0a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/22/12	10/28/12	M	1	\$300.00	0.00						
17	4 10/16/	12 10/19/12		CM-AII	9-10a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.0
NE	ws		M-F 9-10a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	k: 10/15/12	10/21/12	-TWTF	4	\$300.00	0.00						
18	4 10/22/	12 10/22/12		CM-All	9-10a	M	:30	1	\$300.002	0.00 NM	1	\$300.0
NE	ws		M-F 9-10a									,
INC	Start Date	End Date	Weekdays	Cnoto Milook	Data	Detina						
Week	c: 10/22/12	10/28/12	M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
	***************************************	12 10/19/12	M-F 4-5p	CM-All		TF	:30	4	\$375.002	0.00 NM	4	\$1,500.0
			M-F 4-5p					·	70.0.00	0.00 11	-	Ψ1,000.0
JUI	DGE JUDY	End Data	Manhaha	O	ъ.	<b>-</b>						
Week	Start Date c: 10/15/12	End Date 10/21/12	<u>Weekdays</u> TF	Spots/Week 4	<u>Rate</u> \$375.00	Rating 0.00						
	<del></del>	12 10/22/12		CM-AII		M	:30	1	\$375.002	0.00 NM	1	#27E 0
			M-F 4-5p	<b>5</b> 7	, op	1-1	.50	'	ψ373.002	U.UU INIVI	ı	\$375.00
JU	DGE JUDY											
Maak	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
			M-F 1102-1132p	CM-AB	\$375.00	0.00 1132p -TWTF	.20		#252 202	0.00.1114		
- '	10/10/	12 10/10/12	M-F 1102p-1132p		W-1 1102μ-	1132b - 1815	:30	4	\$250.002	0.00 NM	4	\$1,000.00
TM			,									
14/	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/15/12 4 10/22/	10/21/12	-TWTF		\$250.00	0.00						
.2 4	4 10/22/	12 10/22/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-1	1132p M	:30	1	\$250.002	0.00 NM	0	\$0.00
TMZ	Z		102p-1102p									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/22/12	10/28/12	M	1	\$250.00	0.00						
1		<u>ange D</u> 2-10/28/12 M	escription I-F 1102-1132p		<u>End Time</u> 102p-1132p		eekdays	<u>Len</u>		Rtg Type		
	Credited			191-1	1020 11020	IA!-	<b></b>	- :	:30 <del>(\$250.00)</del>	U.UU /V/V/		
3 4	4 10/16/	12 10/19/12	M-F 5-530a	CM-AII	5-530a	-TWTF	:30	4	\$300.002	0.00 NM	A	¢1 200 00
			M-F 5-530a	2007111		> 17 1 2	.50	-	ψ300,00Z	U. UU INIVI	4	\$1,200.00
NEV	NS											
	Start Date	End Date	Weekdays	Spots/Week		Rating						

Print Date: 10/26/12

Page 4 of 4

583422

Flight Dates 10/16/12-10/29/12

Hiatus Dates

<u>Original Date / Revision</u> 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
23 4		2 10/19/12	M-F 5-530a M-F 5-530a	NAME OF TAXABLE PARTY.	5-530a	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
NEW	/S											
4	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	-TWTF	4	\$300.00	0.00						
24 4	10/22/	2 10/22/12	M-F 5-530a	CM-All	5-530a	M	:30	1	\$300.002	0.00 NM	1	\$300.00
NEW	IC .		M-F 5-530a							1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/22/12	10/28/12	M	1	\$300.00	0.00						
27 4		2 10/19/12	M-F 12p-1p	CM-AII	12-1p	-TWTF	:30	4	\$300.002	0.00 NM	4	\$1,200.00
			M-F 12-1p									
NΕV	/S									1		
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
Week:	10/15/12	10/21/12	-TWTF	4	\$300.00	0.00						
28 4	10/22/	2 10/22/12	M-F 12p-1p	CM-All	12-1p	M	:30	1	\$300.002	0.00 NM	1	\$300.00
NEW	IC		M-F 12-1p							1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
-	10/22/12	10/28/12	M	1	\$300.00	0.00						
29 4		12 10/19/12	M-F 430a News	CM-All	430-5a	TF	:30	2	\$0.00 VIP	0.00 NM	2	\$0.00
			M-F 430-5a News	3								
;	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week:	10/15/12	10/21/12	TF	2	\$0.00	0.00						
-									***************************************	Totals	61 \$	30,900.00

**Print Date** 10/25/12 Page 1 of 4

Flight Dates 10/23/12-10/29/12

Contract / Revision

**Product** 

585395

10/25/12

**JAY NIXON 4 GOV** 

Original Date / Revision

Agency Com 15%

10/25/12

**Billing Contact** 

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street Philadelphia, PA 19103

Agency Campaign Group

**Buying Contact** 

1600 Locust Street Philadelphia, PA 19103

Sales Office DC-M Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09850304

Billing Type Cash

Order Type **GENERAL** 

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

**Rev Codes** 

SP-POL CAN

GEN

Product Codes PL1Eb

**Priority** 3

Advertiser Ref

## **Primary Account Executive**

Dan Driscoll

Account Executive Order% Start Date **End Date** Dan Driscoil 100%

Order Share 25% Market Value 152600

Competing Station		Amount
KCPT	<b>%</b>	Ű
KCTV	25%	38150
KCWE	%	0
KMBC	25%	38150
KMCI	%	0
KPXE	%	0
KSHB	25%	38150
KSMO	%	0

Order Totals	•				Billin	ıg Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount G	ross Amount
October 2012	51	\$24,246.25	\$28,525.00	0.00	10/01/12	10/28/12	51	\$24,246.25	\$28,525.00
November 2012	13	\$8,181.25	\$9,625.00	.,	10/29/12	10/29/12	13	\$8,181.25	\$9,625.00
Totals	64	\$32,427,50	\$38.150.00	0.00					

Ļn	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
î	NEWS	10/27/12	10/27/12	8a 7-9a Sa 7-9a	CM-AII	5a 7-9a		:30	2	\$300.002	0.00 NM	***************************************	\$600.00
W	<u>Sta</u> eek: 10/		End Date 10/28/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
2	4	10/20/12	10/28/12	Su 7-9a Su 7-9a	CM-All	Su 7-0a	**	:30	1	\$300.002	0.00 NM	1	\$300.00
	NEWS										1		
W	<u>Sta</u> eek: 10/:	,,	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
3	4 -	10/24/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	VTF	:30	4	\$600.002	0.00 NM	4	\$2,400.00
	NEWS										r aba		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						



Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

n Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
3 4	10/24/1	2 10/26/12		CM-AI	6-7a	9#VI 6#5	:36	d.	\$860.002	0,00 NM	4	\$2,400.0
NEWS			M>F 6-7a							ĺ		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	WTF	4		0.00						
4 4	10/29/1	2 19/29/12	M-IF 6-7a	CM-All	6-7a	M=====	:30	1	\$600.002	0.00 NM	1	\$600.0
NIMIAIA			M-F 6-7a									
NEWS	4 13 - 4 -	End Date	18 for out of the con-	0 ( - 84 ( 1	<b>7</b> . 4	B						
Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	Rate \$600.00	Rating 0.00						
E 4	Company of the Compan	2 10/26/12		CM-All	Carried to the College of the Colleg	W1F	.30	5	\$525.002	0.00 NM	5	69 69£ 6
*	a debit describes, si	A COMPANIES COM	M-F 7-Sa	Color-X-(i)	,	W 1 F	. 0,0	**	#02.00 s	C CO MINI	ø	\$2,625.Q
NEWS										1		
	<u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ		
Week: 10/2	THE RESERVE OF THE PERSON NAMED IN	10/28/12	WTF	5	and the second s	0.00						
6 4	10/24/1	2 10/26/12	M-F 5-6p	CM-All	5-6p	WTF	:30	4	\$600.002	0.00 NM	4	\$2,400.0
NEWS			W-F 5-6p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	WTF	4	\$600.00	0.00						
7 4	10/29/1	2 10/20/12	M-F 5-6p	CM-All	Owners of the Particular State	M	:30	1	\$600.002	0.00 NM	1	\$600.00
			M-F 5-6p		•				2-4-19/2-19/2-19/		·	A1 45 15 15 1 15 1
NEWS												
A total and a second of the	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 16/2	A N. September 2. Alexander	11/04/12	M	1	\$600.00	0.60		-				
8 4	10/26/13	10/28/12	Su 5-6p Su 5-6p	CM-AII	5-6p		:30	1	\$250.002	0.00 NM	1	\$250.00
NEWS			an a-ah									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	2/12	10/28/12		1	\$250.00	0.00						
0 4	10/24/13	10/26/12	M-F 10-1030p	CM-AII	10-1030p	WTF	:30	3 :	\$1,200.002	0.00 NM	3	\$3,600.00
h (1779) A (177)			M-F 10-1030p							***		
NEWS	I Parks	6° 1 6° - 16 -	18 to a leal as in	Cantallianic	F3 1	#84 k1				1		
<u>star</u> Week: 10/2	<u>t Date</u>	End Date 16/28/12	<u>Weekdays</u> wre	Spots/Week 3	<u>Rate</u> \$1,200.60	Rating 8.66						
0 4	CONTRACTOR CONTRACTOR	10/29/12	M-F 10-1030p	-	10-1030p	W	:30	1 1	\$1,200,002	0.00 NM	1	\$1,200,00
₩ W	(Secise Sec. ) u	. Indehouse to	M-F 10-1030p	Calebookii	16-1000	pal ,	.90		\$ i ERR ARE	O'OO MINE	,	\$1'EMM'AR
NEWS			•									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/2	The second second	11/04/12	W	Caral Annual Control of Control o	\$1,200.00	0.00		****				
1 4	10/24/12	10/26/12		CM-All	1030-1102p	WTF	:30	4	\$600.002	0.00 NM	4	\$2,400.00
NEWS			M-F 1030-1102p							1		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	WTF	opotarreen 4	\$600.00	0.00						
**************************************		10/27/12		CM-Ali		~~~~§-	:30	1	\$600.002	0.00 NM	1	\$600.00
. ///			Sa 9-10p		(9:30 PM-10:		ar as included The					
NEWS												
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2	C ASSAULT AND COMMANDE	10/28/12	5- Sa 18-1038p	1	\$600.00 10-1030p	0.00	:30	andara en en en	\$800.00 2	0.00 NM		ma
3 4					TO 64 IS ANY STATE	~~~~ <b>\$</b> ~	- SI F2	4	# 200 AAA	es eres bisadi	1	\$800.00





585395 Flight Dates 10/23/12-10/29/12 Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

73	10/27/	12 10/27/12	Inventory Code Sa 10-1030p		Start/End 10-10305	Time Days	Len Sr		\$600.602	Rtg Type S	-	Amount
		·	Sa 10-1030p	2000	i io ipapp	•	, DÇ	,	本的ない。ひひて	O'DO MA	'	\$800.0
ME	WS Start Data	End Date	Mantestaria	Omala AAI	P3 _ 1 .	Pa a thu a						
West	Start Date c: 10/22/12	End Date 10/28/12	<u>Weekdays</u> s-	Spots/Week 1		Rating 0.66						
Chicago Service	THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	12 10/28/12	Su 10-1030P	Carried Statement of the Control of	10-1030p	~ ~ ~ ~ ~ \$	:30	1	\$1,200.002	0.00 NM	1	\$1,200.0
A103	ws		Su 10-1030p									. ,
NE	vvs Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	10/22/12	10/26/12			\$1,200.00	0.00						
15	4 10/24/	12 10/25/12	1177	CM-AI	530-62	WTF	:30	4	\$300.002	0.00 NM	4	\$1,260.0
MIS	WS		W-F 530-6a							ĺ		
HIS	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	10/22/12	10/28/12	WTF	4	\$300.00	0.00						
15	4 10/29/	12 10/29/12	M-F 530-6a	CM-All	530.68	Managar	:30	1	\$300 60 2	0.00 MW	1	\$300.0
NE	WS		M-F 530-6a							Ì		
. 4100	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	10/20/12	11/04/12	Manana	1	\$300.06	0.00						
17	4 10/24/	12 10/26/12		CM-All	9-10a	WIF	:30	4	\$300 00 2	0.00 NM	4	\$1,200.0
NE	ws		M-F 0-10a									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Children Children	10/22/12	10/28/12	~-WTF=-	4	\$300.00	0.00		105/83P4;3901				
18	4 10/29/1	12 10/29/12	M-F 9-10a	CM-AII	9-10a	Morrow	:30	1	\$300,002	0.00 NM	1	\$300.0
NE!	NS		M-F 9-10p							l		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Contract of the State of	10/20/12	11/04/12	M	1 	\$300.00	0.60		-	-			
19	4 10/24/1	2 10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-Sp	WTE	:30	4	\$375.002	0.00 NW	4	\$1,500 0
JUC	OGE JUDY		eper yr ng n ei ga									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
STATE OF THE PERSON NAMED IN	10/22/12	10/28/12	**WTF~	4 010 41	\$375.00	0.60		, married Flore	and the state of t			
su :	i 10/28/1	2 10/29/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-~	:30	1	\$375.002	0.00 NM	1	\$375.00
JUC	OGE JUDY		ven a ve wige									
364	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
VVeek	10/29/12	11/04/12 2 10/26/12	Manager Manage	والمراور وال	\$375.00	0.00			Anna sa A			
<i>*</i> •1 7	* 1 <i>(#24)</i> 1	è imemié	M-F 1102-1132p M-F 1102p-1132p		NAT TIUME-T	132p WTF	:30	4	\$250.002	0.00 NM	4.	\$1,000,00
TM2												
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
22 4	10/22/12	10/26/12 2 10/29/12	WTF	GR AII	\$250.00	0.00		- C. Holes		~~~~		
- N	1 1 1 1 1 1 1	6 IMEMIE	M-F 1102-1132p M-F 1102p-1132p		BANT TOURD-T	132р м	:30	1	\$250.002	0.00 NM		\$250.QC
TMZ												
	Start Date	End Date	<u>Weekdayş</u>	Spots/Week	Rate	Rating						
vveek 23 4	10/29/12	11/04/12 2 10/26/12	M M-F 630-7p	7 AND AND	\$250.00 630-7p	0.00		accession in				
F-62 64	· illiadii	R THERMS !	Mar Amerik	UNI-7411	U3U-10	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	30	7 3	\$1,000.003	0.00 NM	1 -	\$1,000.00

Page 4 of 4



585395

Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

Original Date / Revision

10/26/12/ 10/25/12

Order Sep 00:15:00

Print Date: 10/25/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Гime Days	Len S	pols Rate Pr	i Rtg Type	Tota Spots	ais Amount
		10/20/1	2 10/26/12	M.F 630-7p	CM-AI	630-70		:20	F 53,000,003	U.GU AM	+	\$1,000.00
10	/HE	<b>21</b>		M-F 650-70		(6:30 PM-7)	CO PLA)					
•		tert Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		0/22/12	10/28/12	F		\$1,000.00	0.00					
25	4	10/24/1	2 10/26/12	M-F 12p-1p	CM-All	12-1p	WTF	:30	4 \$300.002	0.00 NW	4	\$1,260.00
6.1	ewi			M-F 12-1p						Í		
13	hard of the c	art Date	End Date	Weekdays	Spets/Week	Rate	Ratina					
We		0/22/12	10/28/12	WTF	4	\$300.00	0.00					
20	4	10/29/1	2 10/29/12	M-F 12p-1p	CM-All	12-1p	<del></del>	:30	1 \$890.002	0.00 MM	1	\$300.00
				₩.F 12-10								# m/m m/m
N	ewi									1		
18/0	+01+	tart Date	End Dale	Weekdays M	Spots/Week	Raig	Rating			•		
27	· ANDREWS	0/20/12	11/04/12	Control of the second	7	\$300.00	0.00	· M (A	4000000			
41	4	(MSE)	2 10/28/12	Su 5-6p Su 5-6p	CM-AÌI	3- <b>6</b> p	es es sir m m m m 👼	:30	1 \$250.002	0.00 NM	1	\$250.00
N	ews	3		an acah						Ì		
	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
War	sk: 1	0/22/12	10/28/12	******	1	\$250.00	0.00					
28	4	10/25/4	2 10/25/12	World Scries World Sories on		6p-CC	~ ~ T ~ ~ ~	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
Wed		lart Date 0/22/12	End Date 10/28/12	Weskdays	Spots/Week	Rate \$2,800.00	Bating 0.60					
20	4	10/29/1	2 10/29/12	World Series on	CM-AII FOX	6p-CC	M	:30	1 \$2,300.001	0.00 NM	1	\$2,300.00
	-	lart Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Actividad (Antistrumento)	ıқ. 1	0/29/12	11/04/12	M	THE PERSON NAMED OF THE PE	\$2,300.00	0.00					
30	4	10/29/1	2 10/29/12	M-F 430a News M-F 430-5g New	B	430-52	Marana	:30	1 \$100.003	MM Q0.0	1	\$100.00
V/e		art Date )/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Beting 0.60					
N31	4	10/29/1	2 10/29/12	World Series World Series en	CM-AII FOX	€p-CC	M ==	:30	1 \$2,300.602	0.00 NM	1	\$2,300.00
Community of the Assessment		art Date 0/29/12	End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rale</u> \$2,300.00	Rating 0.00					
U 32	4	10/28/1	10/28/12	Sy 10-1036P	CM-All	10-1030p	en see on spe son son S	:30	1 \$1,200 002	0.00 NM	1	\$1,200.00
4.11	en a co			Su 10-1030p						ł		
N	9W9		End Pate	Monkdays	Commontations	Onto	Elatina					
Was		art Date )/22/12	End Date 10/28/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.60					
N 33	4	to the state of th	10/29/12	M-F G-630p	PARTY AND ADDRESS OF THE PARTY AND ADDRESS OF	6-630p	Min to to the second	:30	1 \$900.002	0.60 NM	1	\$900.00
		- or representation		M-F 6-630p	one and in other	<b>!</b>			· the one on the state of	कर क्या स्थापस्	•	ALAN. CH
N	EWS											
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratina			1		
Wee	k: 16	1/29/12 1///29/13	11/04/12 10/29/12	M M-F 430a News	Skalau	\$900.00 430-59	0.00 M	:30	1 FIRE ARE		···	6460 64
ià Ma	7	TOTAL	· IALCHIE	M-F 430-5a News		された。 名数	\$34 m as m of an	.Ju	1 \$100.002	0.00 NM	1	\$100.00
Ni	EWS			· On a common company company and page 200-2	0.							
		art Date	End Date	Weekdays	Spots/Week	Raia	Rating					
Wee	k: 10	1/29/12	11/04/12	М	1	\$100.00	0.00					

Print Date 10/24/12

00:15:00

09851461

**GENERAL** 

Order Sep

Alt Order #

Order Type

Page 1 of 2

Flight Dates 10/24/12-10/29/12

**Product** 

Estimate #

**JAY NIXON 4 GOV** 585869 / Contract / Revision

10/24/12

Order%

10/24/12

Original Date / Revision Billing Type Cash Agency Com 15%

**Billing Contact** EOM/EOC Billing Cycle Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street Billing Calendar BROADCAST

Philadelphia, PA 19103 Demographic A35+

Agency Campaign Group Rev Codes SP-POL CAN **GEN** 

**Buying Contact** Sales Office DC-M Product Codes PL1Eb

Sales Region NAT **Priority** 3 1600 Locust Street

Agency Ref Advertiser Ref Philadelphia, PA 19103

Start Date

Primary Account Executive

Dan Driscoll

Account Executive

Dan Driscoll 100%

End Date

Order Share 25% Market Value 59200 Competing Station % of Order

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	14800
KCWE	%	0
KMBC	25%	14800
KMCI	%	0
KPXE	%	0
KSHB	25%	14800
KSMO	%	0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 7 \$10,200.00 \$12,000.00 0.00 10/01/12 10/28/12 \$10,200.00 \$12,000.00 November 2012 1 \$2,380.00 \$2,800.00 0.00 10/29/12 10/29/12 4 \$2,380.00 \$2,800.00 Totals \$12,580.00 \$14,800,00 0.00

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/25/12	10/25/12	World Series	CM-All	6p-CC	#=-T	:30	2	\$1,900.003	MM 00.0	2	\$3,800.00
				World Series on	FOX							ì	
	WORL	D SERIES											
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10	/22/12	10/28/12	T	2	\$1,900.00	0.00						
2	4	10/27/12	10/27/12	World Series	CM-All	6p-CC	S-	:30	2	\$1,900.003	0.00 NM	2	\$3,800.00
				World Series on	FOX		***************************************					-	
	WORL	D SERIES											
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10	/22/12	10/28/12	5	2	\$1,900.00	0.00						
3	4	10/28/12	10/28/12	World Series	CM-All	бр-СС	S	:30	2	\$1,900.003	0.00 NM	2	\$3,800.00
				World Series on	FOX								
	WORL	D SERIES											
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 10/24/12

Page 2 of 2

585869

Flight Dates 10/24/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

Lr	) (	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	ls Amount
***************************************	}	4	10/28/12	10/28/12	World Series World Series on i		бр-СС	in in a si sa in Z	:30	2	\$1,9(00.003	0.00 NM	2	\$3,800.00
	٧	ORLD	SERIES		vvone senes en i	PUA						I		
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	Ne	≱k: 10/2	22/12	10/28/12	S	2	\$1,900.00	0.00						
4	<b>‡</b>	4	10/27/12	10/27/12	Sa 10-1030p	CM-All	10-1030p		:30	1	\$600.003	0.00 NM	1	\$600.00
					Sa 10-1036p									
	Ν	EWS												
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
1	Ne	ak: 10/2	22/12	10/28/12		11	\$600.00	0.00						
E	,	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M~~~~~	:30	1	\$2,800.001	MM 00.0	1	\$2,800.00
					World Series on I	FOX						I		
	V۱	/ORLD	SERIES											
		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
1	Λe	ek: 10/2	29/12	11/04/12	M	1	\$2,800.00	0.00						
***************************************								Mancantine				Tatala	0.04	4 000 00

Totals 8 \$14,800.00



#### Flight Dates 10/19/12-10/22/12

Order Sep 00:15:00

**Product** 

Estimate #

Alt Order #

Original Date / Revision

Contract / Revision

Agency Com

09847413

15%

**NIXON FOR GOV** 

Billing Type

Cash

10/24/12 10/24/12

584550

**Billing Contact** 

Order Type Billing Cycle **GENERAL** EOM/EOC

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Philadelphia, PA 19103

End Date

Demographic

Rev Codes

Billing Calendar BROADCAST

Campaign Group Agency

A35+

3

SP-POL CAN GEN

**Buying Centact** 

Sales Office DC-M

Product Codes PL1Eb

1600 Locust Street

Sales Region NAT

Agency Ref

**Priority** 

Advertiser Ref

Philadelphia, PA 19103

**Primary Account Executive** Dan Driscoll

Week: 10/22/12

10/28/12

Account Executive Order% Start Date Dan Driscoll 100%

> Order Share 25% Market Value 57200

Competing Statio		Amount
KCPT	%	Ō
KCTV	25%	14300
KCWE	%	0
KMBC	25%	14300
KMCI	%	0
KPXE	%	0
KSHB	25%	14300
KSMO	%	ñ

**Order Totals Billing Plan** Month Net Amount Gross Amount # of Spots Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 10 \$12,155.00 0.00 10/01/12 \$14,300,00 10/22/12 10 \$12,155.00 \$14,300.00 Totals To \$12,155.00 \$14,300.00 0.00

	Ch	Start	End	Inventory Code	Break	Start/End 7		Len	Spots	Rate Pri	Rtg Type	<u>Tota</u> Spots	s Amount
1	4 NEWS	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-Ali	10-1036p	Mornor	:30	1	\$1,200,602	0.00 RIM	1	\$1,280.00
W	<u>Sta</u> eek: 10/		End Date 10/26/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
2	4 NEWS	10/21/12	10/21/12	Su 10-1030P Su 10-1036p	CM-AII	10-1030p	ere ese en un un es \$	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
			End Date 10/21/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00			to the state of th			
E 3	4 NEWS	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	M on the set on we are	:30	1	\$600.002	0.00 NM	0	\$0,00
•		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		

0.00

\$600.00



Flight Dates 10/19/12-10/22/12

Hiatus Dates

Original Date / Revision

10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOV

	Start End	Inventory Code	A CONTRACTOR OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF THE PARTY OF TH	Start/End T	îme Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amoun
3 4	10/22/12 10/22/1	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	30	1 \$600.002	0.00 NM	Ū	\$0.0
NEWS		Man I who I shap								
	rt Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		M	1	\$600.00	0.00					
	· · · · · · · · · · · · · · · · · · ·	Description		VEnd Time		Weekdays		Rto Ivoe		
	10/22/12-10/28/12 Idilad	W-F 1030-1102p	1030	)-1102p		M	- :30 (\$600.00	3) 0.00 NAA		
THE RESERVE AND ADDRESS.				( <del>)</del>	*******					
4 4	10/21/12 10/21/12		CM-All	1030-1102p	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	·s :30	1 \$600,002	0.00 NM	1	\$600.(
NEWS		Su 1030-1102p		(10:30 PM-11	(M4 GD:1			Î		
	rt Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/1	15/12 10/21/12	are the sea on the Sa	1	\$600.00	0.00					
5 4	10/22/12 10/22/12	M-F 630-7p	CM-All	630-7p	Manana	- :30	1 \$2,200,002	0.00 NM	0	\$0.0
taut trace		M-F 630-7p					4-01		*	192 00 1 99
WHEEL		101-5-1		<b></b> .						
2191 Wsek: 10/2	rt <u>Date</u> <u>End Date</u> 22/12 10/28/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating			1		
		Description		\$2,200,00 /End Time	0.00	Montelaus	Languilla Phylis	F1. 201		
	10/22/12-10/20/12		630-			Weekdays	Length Rate :3032-200-00	manifold		
	dited		San dervisin	* <b>F</b>		paj	414 X C. M. C. M. C. M. C.	y U.UU IVINE		
6 4	10/21/12 10/21/12	MLB Champional	ip Ser@M-All	3p-CC		s :30	2 \$2,500.002	0.00 NM	2	\$5,000.0
		MLB Champional	rip Serie			- ,	* 4E,000.00E	O'CO IAIN	<i>4</i> -	49,000,0
NLCS										
	t Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/1	15/12 10/21/12		2	\$2,500.00				· · · · · · · · · · · · · · · · · · ·		
Thirthetice conservation and the second	The state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the s		PARTICIPATE SAMPLE SAMP		0.00					
7 4	10/22/12 10/22/12	MLB Championsh	ip Seri&M-All	3p-CC	M	- :30	2 \$2,500.00 2	0.00 NM	2	\$5,000.0
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00:15:00

Order Sep



### ORDER

Flight Dates 10/16/12-10/22/12

Estimate # **Product** 

JAY NIXON FOR GOV Alt Order # 09844862 583422 / Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15% Order Type GENERAL 10/24/12 10/24/12 **Billing Contact** 

Billing Cycle EOM/EOC Advertiser Nixon, Jay/D/MO/Governor

Billing Calendar BROADCAST 1600 Locust Street Philadelphia, PA 19103

Demographic A35+ Agency Campaign Group

**Rev Codes** SP-POL CAN **GEN Buying Contact** 

Sales Office DC-M Product Codes PL1Eb Sales Region NAT Priority 2

1600 Locust Street Advertiser Ref Agency Ref Philadelphia, PA 19103

**Primary Account Executive** Dan Driscoll

Order% Start Date End Date Account Executive Dan Driscoll 100%

Order Share 25% Market Value 123600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	30900
KCWE	%	0
KMBC	25%	30900
KMCI	%	0
KPXE	%	0
KSHB	25%	30900
KSMO	%	0

Billing Plan **Order Totals** # Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount Month # of Spots 0.00 10/01/12 \$30,900.00 10/22/12 \$26,265.00 \$30,900,00 October 2012 61 \$26,265.00 61 Totals 61 \$26,265.00 \$30,900.00 0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	Amount
1	4 NEWS	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-AII	Sa 7-9a	and the set of $\sum_{i=1}^n a_i$	:30	1	\$300.003	0.00 NM	1	\$300.00
			End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	*** *** *** *** *** *** ***	:30	1	\$300.002	0.00 NM	1	\$300.00
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3	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF	:30	5	\$600,002	0.00 NM	5	\$3,000.00
	NEWS												
W	<u>Sta</u> /eek: 10/		End Date 10/21/12	Weekdays -TwrF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						

Print Date: 10/24/12

Page 2 of 4



583422

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Ln Ch	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	Tota Spots	Amount
4	4	10/16/1	2 10/19/12	M-F 7-0a M-F 7-6a	CM-AII	7- <b>Q</b> a	-TWIF	:30	5 \$525.002	0.00 NM	5	\$2,025.00
NE\		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/	15/12	10/21/12	-TWTF	5	\$525.00	0.00					
7	4	10/16/1	2 10/19/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF	:30	4 \$600.002	0.00 NM	4	\$2,400.00
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·	4	<del></del>	2 10/22/12	M-F 5-6p	CM-All		M	:30	1 \$600,002	0.00 NM	1	\$900.0
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, 6 : NE/		10/10/1	¢ (W/9/12	930-10p	CIVITALI	(9:30 PM-10		.50	2 91,6UU.UV2	A'NA BIMI	1	\$1,200.00
1 * 3 1		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	-	-	10/21/12	-TWTF		\$1,200.00	0.00					
Spot	-m/cuion-	Date Ra		escription		/End Time		eekdays		Rtg Type		
1		_	:-10/21/12 N	4-F 9-10p	930-	10p	(9:30 <i>РМ-10:00</i> т	WThF	- :30(\$1,200.00)	0.00 NM		
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9 4 NE\	4	10/16/1	2 10/19/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	3 \$1,200.002	MM 00,0	3	\$3,600.0
145-1	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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Week	not be a series	and the second second second	End Date 10/21/12	Weekdays -TWTF		<u>Rate</u> \$1,200.00	Rating 0.00					
11	4	10/22/1	2 10/22/12	M-F 10-1030p	CM-AII	10-1030p	M	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
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		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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12 4	4	10/16/1	2 10/19/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102	-TWF	:30	4 \$600.002	0.00 NM	4	\$2,400 0
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			End Date	Weekdays	Spots/Week	Rate	Rating					
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£13 6	4	TU/ZZ/1	2 10/22/12	M-F 1030-1102p M-F 1030-1102p	CIVI-AII	1030-1102	) M	:30	2 \$500,002	0.00 NM	0	\$0.0
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		turzzata dited	-TWEGITE IN	I-F 1030-1102p	1030	) <del>-1102p</del>	N Comment		- :30 (\$600.00)	U.UU NIM		
			140000001	1-F 1030-1102p	1036	)-1102p						
2	A	111/23/37					HA		- :30 (\$600.00)	THE PART OF THE PARTY		

Print Date: 10/24/12

Page 3 of 4



583422

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Ln C	h Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tete Spots	Amount
14	4 10/20	/12 10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-103Gp		- :30	1	\$800,002	0.00 NM	1	\$860,00
NE	WS					en 11						
Monk	<u>Start Date</u> c: 10/15/12	End Date 16/21/12	Weekdays	Spots/Week	Rate \$800.00	Rating 0.00						
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- A pac	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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[4] E	start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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. 7		/12 10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	TF	- 30	4	\$375.002	0.00 NM	4	\$1,500.00
JU	DGE JUDY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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21	4 10/16	V12 10/19/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p	-1132p -TWTF-	- :30	A	\$250.002	0.00 NM	4	\$1,000.06
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1 19	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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	E1 # 17h		M-F 5-630a									
NE	EWS	NO	1571-4	65 4 . 4	F9 -/	Ph = 41						
Wee	<u>Start Date</u> k: 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 4		<u>Rating</u> 0.00						



Flight Dates 16/16/12-16/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Ln C	h	Start	End	Inventory Cede	Break	Start/End 1	ime Days	Len Sp	ols	Rate Pri	Rig Type	Tota Spels	is Amount
20	4	10/19/1	70/19/12	W-F 5-830a M-F 5-630a	CM-All	5-530a	- WIF	30	9	\$300 002	0.60 Nis	á	\$1,200.00
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27	4	10/16/1:	2 10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWFF	30	4	\$300.002	0 00 NW	4	\$1,200.00
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Week	Start k: 10/1/	<u>Daio</u> 5/12	<u>5nd Date</u> 10/21/12	Washdaya Twiff	Spots/Week 4	<u>Bate</u> \$300.00	Raima 0.00						
20	AND THE STREET, SHOW	The second second second second	2 10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	Mu a se es es es es	:30	1	\$300.002	MM 00.0	1	\$300.00
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20	AND RESERVED TO STATE OF THE PARTY.	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	2 10/19/12	M-F 430a News M-F 430-Sa News		430-5a	the na to the first and and	30	2	\$0.00 VIP	MIA 00 0	2	\$0.00
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